

# PUBLIC SPACES OF THE FUTURE NORDIC URBAN DESIGN CONFERENCE 2007

19th - 21st APRIL GRIEGHALLEN, BERGEN - NORWAY

## Peter Butenschøn

Oslo National Academy of the Arts - Norway

## Brian Evans

Gillespies - UK/Scotland

## Fred Kent

Project for Public Spaces - USA

## Peter Davidson

LAB Architect Studio - Australia

## Dr. Christian Mikunda

CommEnt Mikunda-Schulz KEG - Austria

## Dr. Scott McQuire

Media and Communication - University of Melbourne - Australia

## Mike Gibbons

BBC Live Events - UK

## Christoph Kronhagel

Ag4 Mediatecture Company - Germany

## Asdis Hlokk Theodorsdottir

ALTA Consulting - Iceland



In collaboration with the UK's Urban Design Group (UDG), Bergen Chamber of Commerce, City of Bergen, Hordaland County Council and Husbanken, the Nordic Urban Design Association, NUDA, is initiating the second Nordic urban design conference in Bergen, Norway, in the period 19th – 21st April 2007.

The Nordic Urban Design Conference 2007 pursues the use of technology through urban screens, media-architecture and the advancement of digital computer-aided tools (3D) making it possible to explore "impossible" architectural construction from Le Corbusier's functionalism to Zaha Hadid's organic structures. How does this evolution effect traditional place-making and our conception of the future public domain? The conference will question the impact of incorporating urban screens and media-architecture into our urban landscape and will launch a crucial discussion about how the public spaces of the future will relate to traditional place-making and the inevitable growth of digital technology. Can urban society benefit from this takeover of the visual urban sphere and thus the production of space? How can urban design take the quantum leap from traditional place-making to mediating urban space and the future media city?

The conference will present an immense variety of keynote speakers, case studies and projects, covering issues ranging from traditional placemaking to the public domain of the future.

## 19th April Conference welcome

### 1800 Welcome by Håkon Iversen

The evening will be an informal event for socialising and networking, music and conference related themes.

Venue: see more information at [www.nuda.no](http://www.nuda.no)

## 20th April Conference day Grieghallen, Peer Gynt salen

Host: Robert Cowan

### 0800 Registration

Coffee, tea and fruits

### 0830 Opening speech

City of Bergen - Department of Urban Development  
Commissioner for Urban Development - Lisbeth Iversen

### 0845 Peter Butenschøn

Rector, Oslo National Academy of Arts  
"Public life in a changing society –  
the democratic use of public spaces"

### 0920 Brian Evans

Partner, Gillespies  
"The transformation from Cullen to Hadid in Glasgow"

### 0955

### 1010 Fred Kent

President, Project for public Spaces  
"Placemaking in the city"

### 1050

### Asdis Hlokk Theodorsdottir

Alta Consulting  
"Urban Design and Planning in Iceland"

### 1130

### 1300

### Dr. Christian Mikunda

CommEnt Mikunda-Schulz KEG  
"Welcome to the Third Place"

### 1415

### 1430

### Dr. Scott McQuire

Media and Communications - University of Melbourne  
"The Politics of urban places in the Media City"

### 1510

### Mike Gibbons

Chief Project Manager, BBC Live Events  
"Urban Screens in Public Spaces"

### 1550

### 1605

### Peter Davidson

Director, LAB Architect Studio  
"Federation Square – the public space of the future"

### 1645

### Christoph Kronhagel

Partner, ag4 mediarchitecture  
"Media-architecture in the public domain"

### 1730

### 1930

### End of Conference

### Conference Dinner

Fana Golf Club

## 21st April Historical City Tour

### 1000

### 1030

### 1500

### Participants meet up at Radisson SAS Hotel Norge

### City tour starts

### Tour ends

Lunch included

NUDA reserve the rights to make changes to the program.

More information at [www.nuda.no](http://www.nuda.no)

Conference price: NOK 2.750 + VAT  
(Includes also 19th and 21st April)  
Information: [www.nuda.no](http://www.nuda.no)  
Registration: [www.bergen-chamber.no](http://www.bergen-chamber.no)  
Registration deadline: 04.04.2007

Conference dinner: NOK 650  
Information: [www.nuda.no](http://www.nuda.no)  
Reservation: [May.Helland@norgesmerkantilefagskole.no](mailto:May.Helland@norgesmerkantilefagskole.no)  
Reservation code: CONFERENCE DINNER  
Reservation deadline: 04.04.2007

Hotel: Radisson SAS Hotel Norge  
Booking codes: 180407BERG or 190407BERG  
Telephone: +47 55 57 30 37  
Email: [renate.morild@radissonsas.com](mailto:renate.morild@radissonsas.com)  
Prices: single room NOK 1295  
double room NOK 1495  
business class NOK 1795

All prices include breakfast